cambium

IT for Sustainability Series:
Reducing Enterprise Greenhouse Gas Emissions:
Sizing the UK Market Opportunities for IT Vendors
(2013-2020)

See contents (57 pages) and list of 25 figures below

For more information:

If you would like to contact us about this report please email: info@cambiumllp.com

Price: £ 495 x VAT

EXECUTIVE SUMMMARY

From 1st October, 2013 the UK Government will require all firms listed on the London Stock Exchange to report on their emissions of Greenhouse Gases (GHG). Failure to do so will create serious risks to brand and reputation and share price. These reporting requirements will be extended to the rest of the UK economy from 2015.

This legislation is just one of many drivers that between now and 2020 will create a major surge in the use of IT to help reduce the Carbon Footprint of the UK. This report provides a valuable market insights, implications and recommendations for IT vendors, with technology or services that enable clients to optimise their use of energy and to reduce GHG emissions.

For the first time, this report estimates the size of the IT market for:

- Hardware
- Software
- Services

during the period 2013 to 2020 that will be catalysed by Government policy and legislation

These investments in IT must happen if the UK Government is to achieve its goal of reducing GHG emissions by 34% by 2020, against the level of emissions in 1990.

The market forecasts in this report take into account the economic headwinds that are currently impacting capital investment in IT in the UK. Even with this conservative approach, it is clear that the IT spend associated with emissions reduction will significantly outpace the average growth of the wider UK IT sector.

This study also includes forecasts for the hardware, software and services that will occur in each of the following sub-sectors for IT investment:

- Buildings
- Energy Supply
- Remote Work
- Dematerialisation
- Industry
- Transport

This report will be of particular interest to any vendor of hardware, software or services wishing to take action to position themselves early to benefit from the inevitable rapid growth phase of these markets.

cambium

TABLE OF CONTENTS:

LIST OF FIGURES